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## NEWS RELEASE

For Immediate Release

### *Small Business Coach in Greater Derby*

Terry Bieberly has launched **The Growth Coach**, a coaching/mentoring business dedicated to helping Greater Derby Small Businesses and Entrepreneurs.

**The Growth Coach (GC)** specializes in helping small business owners, executives and managers to become more focused, effective and strategic. GC helps clients to improve themselves and their businesses through coaching and accountability services. The company's mission is to help clients "make more money, work less, and enjoy more balanced lives".

The Growth Coach helps clients to go to work "on" themselves and "on" their businesses in a very structured and systematic process. Strategic solutions addressed include: *facing reality, self-knowledge, vision and goals, priority management, strategic selling, marketing, leadership leverage, effective people management, business planning, business systemization, letting go, etc.*

GC provides **quarterly** coaching and accountability workshops; **monthly** coaching on a one-to-one basis for individuals; and **special project** assistance to help clients get important matters done. The year-round coaching and accountability process helps busy entrepreneurs to slow down, reflect, and map out the critical changes they desire to improve their businesses and lives.

Which small business owners/managers could benefit?

- Those needing a personal strategic retreat one day each quarter – to get re-focused and more strategic
- Those who need to work "on" their business instead of "in" their business
- Those who need to think and act like an owner instead of an employee
- Those who feel like slaves to their businesses, employees and customers
- Those who crave more personal time and freedom
- Those who feel like they own a "job", not a business
- Those who work too hard and make too little
- Those consumed by the day-to-day details and low-value task

Terry Bieberly has a wealth of experience to benefit small business owners:

- Owner of his own coaching business
- 20 years of Senior and Mid Level Sales, Sales Management and Marketing positions in a variety of industries
- BA from Kansas State University and MA from Fort Hays State University
- Marketing research experience

**“The Leader in Business & Self-Employed Coaching”**