



For Immediate Release

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Small Business Coach in Wichita Kansas Announces New Addition to Staff and Launching of New Website

Terry Bieberly who launched **The Growth Coach**, a coaching/mentoring business dedicated to helping Kansas small businesses maximize existing business opportunities and discovering new ones, announces the addition of Tom Hymer as partner and certified Growth Coach to the staff. To further educate the business community on The Growth Coach process and on the benefits of having a coach, Bieberly and Hymer have recently launched their business coaching website **www.businessandlifecoaches.com**.

As part of a nationally recognized, time-tested company, both Bieberly and Hymer help small business executives become more focused, effective and productive. Combined with over sixty years of business experience, Bieberly and Hymer use coaching and accountability strategies to help clients earn more, work less, and enjoy balanced lives.

Using a highly systematic process developed by The Growth Coach, Bieberly and Hymer enable executives to achieve immediate and tangible professional and personal growth. Bieberly and Hymer help owners, managers and executives create a business plan, set realistic goals and develop strategies to bring their future forward. With Bieberly and Hymer's coaching, business owners escape the trap of being too busy working "in" their business to work "on" their business.

Both Bieberly and Hymer offer quarterly coaching and accountability workshops; monthly one-on-one sessions for individuals; and special project assistance. Small businesses need someone in their corner, helping them think strategically and opportunistically. Who can benefit?

- Those who need to work "on" their business instead of "in" their business
- Those who need to think like an owner instead of employee
- Those who feel like prisoners to their businesses, employees and customers
- Those who crave more personal time and freedom
- Those consumed by the day-to-day details and low-value tasks
- Those who feel like they own a "job", not a business
- Those who work too hard and make too little

About Terry Bieberly: An owner of his own coaching business, Bieberly has over 20 years of senior/middle management experience working in various industries within the communications field. A 9-year resident of Colwich, KS, Bieberly has extensive experience in sales, sales management, marketing, business planning and budgeting.

About Tom Hymer: Tom's experience includes working with independent business owners for more than 40 years. This extensive background is composed of being an independent business owner himself, working for an independent business owner, and as a corporate citizen managing distribution channels that marketed directly to independent business owners.